

Knorr Rice festival

NIGERIA'S
FIRST
RICE
FESTIVAL



To attend

BUY TWO PACKS OF KNORR TO ADMIT ONE FAMILY

Packs can be bought at partner stores*.
Visit www.unilevernigeria.com for list of partner stores.

Star Prizes

- Giant deep freezers
- Gas cookers
- Microwave ovens
- Opportunity to be part of the TV show
- And lots of exciting prizes for every participant

You can also compete and win big at the Knorr Jollof Rice Contest

To Participate

- Get your forms from Knorr partner stores or download on www.unilevernigeria.com
- Submit form with your creative jollof rice recipe to same stores or scan and send to consumercare.nigeria@unilever.com
- Recipe must contain Knorr Beef/Knorr Chicken and serve a minimum of four and maximum of six people.

- All Knorr Jollof rice entered must be prepared from home in the morning of festival and brought in a cooler/food warmer.
- Knorr serving plates would be provided for styling and presentation.
- Lots of fun and loads of nourishing meals to savour.

Submit this portion with your creative Jollof Rice recipe.

Name _____
Address _____ City _____
State _____ Telephone No. _____
E-mail _____
Name of Jollof rice dish _____



Return completed form to partner stores or scan and send to consumercare.nigeria@unilever.com.

Write your recipe clearly below

Ingredients

Cooking Method

See Terms & Conditions on next page



Terms and Conditions

1. Unilever employees, agencies and their family members are not eligible to participate in the Jollof Rice competition but can be part of the festivals.
2. All recipes must be submitted at least 48 hrs before the festivals in each location.
3. All recipes that do not include Knorr Beef or Knorr Chicken cubes will be disqualified.
4. Recipe ingredients should be listed in order of use in the recipe.
5. No abbreviations are allowed, spell out items such as tablespoon, teaspoon and cup.
6. List the weight or quantity of the ingredients e.g 4 large tomatoes, 2 cups of Rice etc.
7. Method of preparation should be clearly written. Recipe should be legibly written.
8. Limit of 2 entries per individual.
9. Only one prize winner will be awarded per household.
10. All entries become the exclusive property of Unilever.
11. Submission of entry constitutes permission for Unilever to use the entry, including recipes for editorial, advertising or promotional purposes without further compensation.
12. Unilever shall have the right to use the footage and pictures from the festivals including all participants' images and personal details on any of Unilever's advertising materials without prior consent of the participants and without payment of any modeling fee.
13. Dishes must be prepared from home on the day of the festival and brought to the venue by 10am in a food warmer.
14. Knorr Beef or Chicken Cubes must be used in the preparation of the dish.
15. Unilever reserves the rights to disqualify all dishes that do not meet up with its sanitary standards or not prepared with Knorr.
16. Judges decisions at the venues are final.

